

# DONNY VERDIAN

## PRODUCT DESIGNER

### ABOUT

A Sydney-based product designer with more than 19 years of experience in digital industry. Currently working as Lead UX/UI Consultant at Kloud, a Telstra company.

### EXPERIENCE

#### KLOUD, A TELSTRA COMPANY

*Lead UX/UI Design Consultant & People Leader (May 2016 – now)*

UX/UI strategy, presales and delivery in agile/scrum methodology for business and enterprise.

**Clients:** Commonwealth Bank Australia, Macquarie Bank, Department of Education - Queensland, Caltex, LendLease, GPT, Kennards Hire, NRMA.

#### OPTUS SINGTEL

*Senior UX & Front-End Developer (Jan 2014 – May 2016)*

Part of Integrated Multimedia Team (Brand and Communication Division), an internal creative agency.

#### SALMAT DIGITAL

*Senior UX/UI Designer & Developer (Mar – Aug 2013)*

Designed and implemented dynamic web interfaces for ecommerce websites.

**Clients:** Lorna Jane, Petstock.

#### FUJI XEROX AUSTRALIA

*Senior UX/UI and Front End Developer (Jun 2010 – Mar 2013)*

Part of Creative Services Studio. Built digital/online campaigns (eDM, online survey, microsite and website development) for Fuji Xerox Australia and its clients.

**Clients:** Newington College, Department of Education and Training of NSW, Optus

#### YourTradingEdge MAGAZINE

*Web Designer/Developer (Jan 2009 – Jun 2010)*

Designed and built YourTradingEdge Magazine website, ytemagazine.com using Joomla CMS.

Features: eCommerce (magazine subscription), magazine digital version and blog.

#### CITRAWEB NUSA INFOMEDIA, INDONESIA

*Co-founder, Web Designer and Web Manager (Feb 2000 – Sep 2008)*

Founded company in February 2000, led and managed web design/development team. Built, managed and maintained more than 250 websites.

#### AGAN FURNITURE, SINGAPORE

*Web Designer/Developer (January – December 1999)*

Designed and developed website for Agan, singapore-based furniture company.



**DONNYVERDIAN.NET**  
**HI@DONNYVERDIAN.NET**

### SKILL

#### DESIGN

- Problem finding
- Ideation
- Information architecture
- System design
- Design system
- UI design
- Prototyping
- Sketch, Invision
- Accessibility standards

#### CODE

- HTML – CSS
- WordPress CMS

#### MISC.

- People management
- Agile/Scrum methodology

### EDUCATION

STMIK AKAKOM Yogyakarta, Indonesia  
Bachelor of Information Technology  
GPA 3.28 / 4.00